



Nevada State High School
★ Public Charter School ★

Marketing and Engagement Director

Mission: To support students in a college environment with personal, academic, and social skills.

Vision: Every Student College Ready.

NSHS is a fast-growing public charter school network in Nevada hosting one central office and serving approximately 1,000 11th and 12th grade students in nine (9) locations. NSHS continues to meet the community's demand of preparing high school students to attend college without having to take remedial coursework.

The Marketing and Engagement Director is a valued member of the school's five (5) member Executive Leadership Team and will provide support under the specific functions of Leadership Management Accountability, Student Recruitment, Marketing, Lead Generation, and Major Events. Other duties as assigned. This position requires a high degree of accuracy, timeliness, and production across the functions above.

Employee Value Proposition:

Table with 2 columns and 2 rows detailing employee value propositions: Cultural Fit, Total Compensation and Rewards, Working Environment, and Professional Growth.

Qualifications:

- 1) Any combination of education, training and/or experience equivalent to a bachelor's degree in Marketing, Public Relations, Advertising or Communications and/or 3-5 years of relevant community outreach experience.
2) Knowledge and experience in advertising/marketing strategies, news media, freedom of press and access to public information entitlements and restraints, public speaking techniques, and correct English usage.
3) Eligible through federal and state background checks/fingerprinting to work in a school setting.
4) Intermediate proficiency in Microsoft Office and Adobe suite software.

To apply: Candidates are asked to submit the following: 1) NSHS application, 2) resume, and 3) transcripts and/or applicable license(s)/endorsement(s). Please scan and submit all documents through the school's help ticket portal here: http://help.earlycollegenv.com NO HARD COPIES OR EMAILS.

Hiring Process and Timeline: NSHS is an equal opportunity employer. Candidates can find the NSHS application and the hiring process here: https://earlycollegenv.com/career-opportunities/

CLOSING DATE: Open Until Filled