



Nevada State High School
★ Public Charter School ★

Marketing and Engagement Director

Mission: To support students in a college environment with personal, academic, and social skills.

Vision: Every Student College Ready.

NSHS is a fast-growing public charter school network in Nevada hosting one central office and serving approximately 1000 11th and 12th grade students in nine (9) locations. We continue to meet the community’s demand of preparing high school students to attend college without having to take remedial coursework.

Under minimal direction, the Marketing and Engagement Director serves as NSHS’s community liaison to create and promote an empowering college ready culture. Primary roles include leadership, management, and accountability; student recruitment; marketing; student and parent engagement; and event management with additional responsibilities focusing on, but not limited to, social media/website updates, fundraising, student government, and special projects. This position requires frequent travel to each campus, a high degree of accuracy, timeliness, and production across multiple functions

Employee Value Proposition:

Table with 2 columns and 2 rows detailing Cultural Fit, Total Compensation and Rewards, Working Environment, and Professional Growth.

QUALIFICATIONS

- 1. Any combination of education, training and/or experience equivalent of a bachelor’s degree in Marketing, PR, Advertising or Communications and/or 3-5 years relevant community outreach experience.
2. Possess knowledge of advertising/marketing strategies, news media, freedom of press and access to public information entitlements and restraints, public speaking techniques, and correct English usage.
3. Eligible through federal and state background checks/fingerprinting to work in a school setting.
4. Possess at least intermediate knowledge of Microsoft Office and Adobe products.

To apply: Candidates are asked to submit the following: 1) NSHS application, 2) Resume, and 3) Transcripts and/or applicable Diploma(s)/Degree(s)/License(s)/Endorsement(s). Please submit all documents through the Nevada State High School Help Ticket portal: http://help.earlycollegenv.com. NO HARD COPIES OR EMAILS.

Hiring Process and Timeline: NSHS is an equal opportunity employer. Candidates can find the NSHS application and the hiring process here: https://earlycollegenv.com/career-opportunities/.

CLOSING DATE: Open Until Filled