



*Matthew Fox, Esq.*  
*Chair*

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*Chief Executive Officer*

October 15, 2020

Governing Body  
Nevada State High School  
2651 North Green Valley Parkway  
Henderson, NV 89014

SUBJECT: NSHS Engagement

Dear Governing Body Members:

Although we are currently socially distanced at NSHS, our students have definitely not been antisocial! NSHS has 53 social event/point opportunities scheduled for the Fall 2020 term, and 36 of these have occurred to date:

1. Several events supported our students' academic success and health, including our NAMI Stress Management Workshops and our ACT Boot Camps with Tutors Across America
2. Others promoted family involvement, like our very successful Parent in Partnership FAFSA Session
3. And, of course, some of these events were just pure fun: like our Virtual Museum Tour, LV and MDW hikes, Horror Story Session, and Pumpkin Carving Photo Contest!

As of October 8th, 75.3% of our student body had participated in at least two social events, surpassing our Rock for the quarter.

Stop: We are halting our use of ESign Genie for social point confirmations. We are streamlining the process of documentation by using Constant Contact to send students social point receipt emails.

Start: Using data collected from students and staff, I will start drafting our Spring Social Event Calendar.

Continue: We will continue offering a variety of engaging events and sharing the photos collected from the events on our NSHS social media platforms.

Cristal James  
Marketing Engagement Director