



Nevada State High School
★ Public Charter School ★

Marketing and Engagement Director

Mission: To support students in a college environment with personal, academic, and social skills.

Vision: Every Student College Ready.

NSHS is a fast-growing public charter school network in Nevada hosting one central office and serving approximately 950 11th and 12th grade students in eight (8) locations. We continue to meet the community’s demand of preparing high school students to attend college without having to take remedial coursework.

Under minimal direction, the Marketing and Engagement Director serves as NSHS’s community liaison to create and promote an empowering college ready culture. Primary roles include leadership, management, and accountability; student recruitment; marketing; student and parent engagement; and event management with additional responsibilities focusing on, but not limited to, social media/website updates, fundraising, student government, career and technical programing/internships, and special projects. This position requires frequent travel to each campus, a high degree of accuracy, timeliness, and production across multiple functions

Employee Value Proposition:

<p align="center">Cultural Fit</p> <p>Core Values: OWN IT: Take responsibility for your actions; BE COMMITTED: Perform at the NSHS Standard; CONTINUOUS IMPROVEMENT: Motivation to improve self and others</p> <p>Core Focus: To provide opportunities for student success in a college environment that propels them into fulfilling careers.</p> <p>Our Niche: A Real College Experience</p>	<p align="center">Total Compensation and Rewards</p> <p>Pay and Benefits: \$60,000 - \$85,000 annual salary. DOE healthcare, dental, vision, LTD. No state/local income tax and state retirement 100% paid (no SS deductions) (savings of approx. 6% - 12% of net pay). Two (2) days of PTO per month and federal holidays.</p> <p>Incentives: Annual performance incentive from \$3,000 - \$10,000 that determines future base salary. <i>(Note: A \$60,000 salary can be \$87,000 in 6 years)</i></p>
<p align="center">Working Environment</p> <p>NSHS has strong leadership that develops a culture of high expectations and being open and honest. Staff follow simple core processes (progress not perfection) and tools to improve the health of the organization and get everyone pointing in the same direction using EOS®. Staff proposes their work schedule each month and are motivated by a “my kid standard.”</p>	<p align="center">Professional Growth</p> <p>Most Fridays, staff conduct collaboration, feedback, training, and professional growth. Departments have funds allotted for conferences and workshops to meet biannual training plans established by the employee and supervisor. Professional development is in the school’s DNA and we are motivated to figure out new ways to improve ourselves and others.</p>

QUALIFICATIONS

1. Any combination of education, training and/or experience equivalent of a bachelor’s degree in Marketing, PR, Advertising or Communications and/or 3-5 years relevant community outreach experience.
2. Possess knowledge of advertising/marketing strategies, news media, freedom of press and access to public information entitlements and restraints, public speaking techniques, and correct English usage.
3. Eligible through federal and state background checks/fingerprinting to work in a school setting.
4. Possess at least intermediate knowledge of Microsoft Office and Adobe products.

To apply: Candidates are asked to submit the following: 1) NSHS application, 2) Resume, and 3) Transcripts and/or applicable Diploma(s)/Degree(s)/License(s)/Endorsement(s). Please submit all documents through the Nevada State High School Help Ticket portal: <http://help.earlycollegenv.com>. **NO HARD COPIES OR EMAILS.**

Hiring Process and Timeline: NSHS is an equal opportunity employer. Candidates can find the NSHS application and the hiring process here: <https://earlycollegenv.com/career-opportunities/>.

CLOSING DATE: Open Until Filled